

FIG. 1

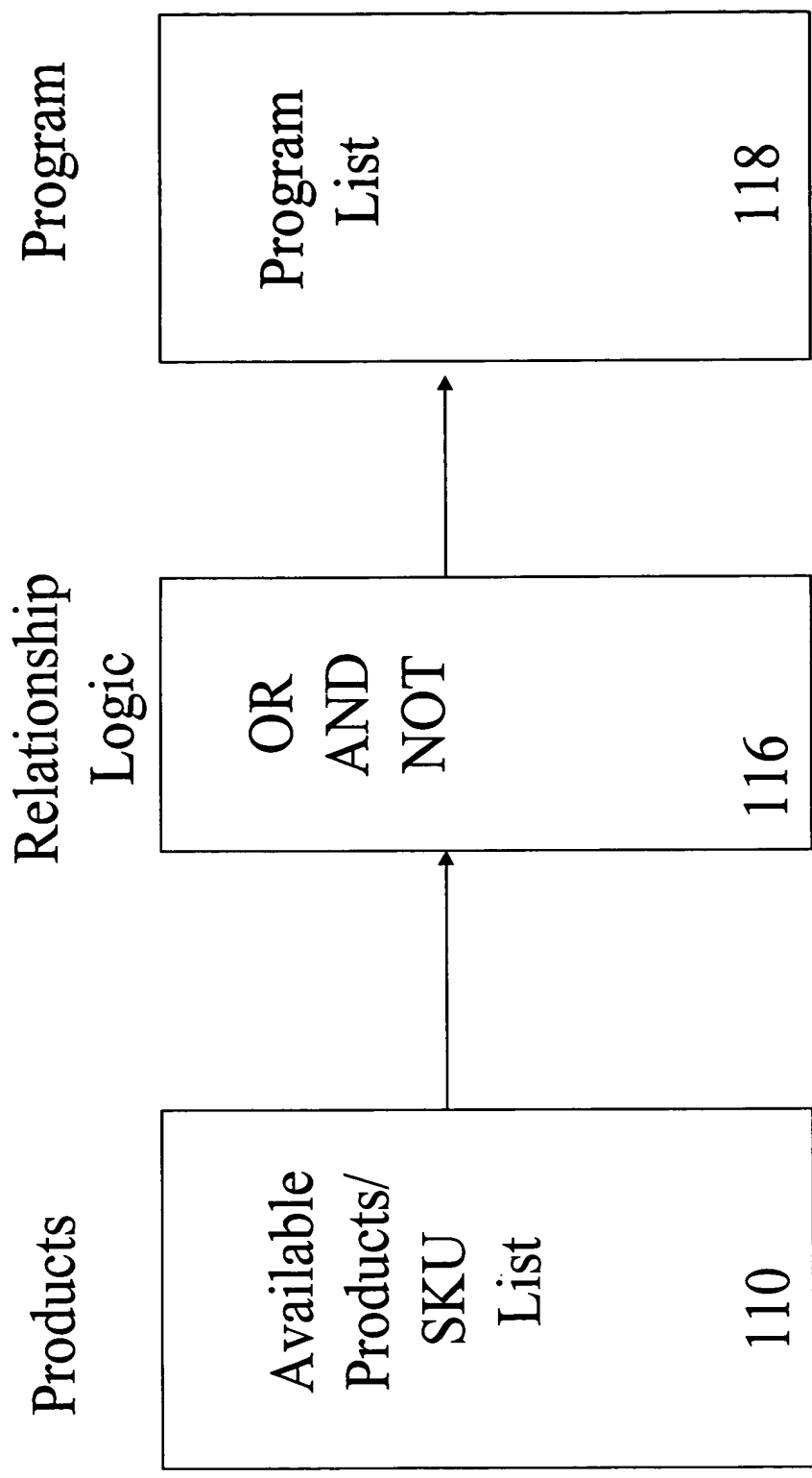
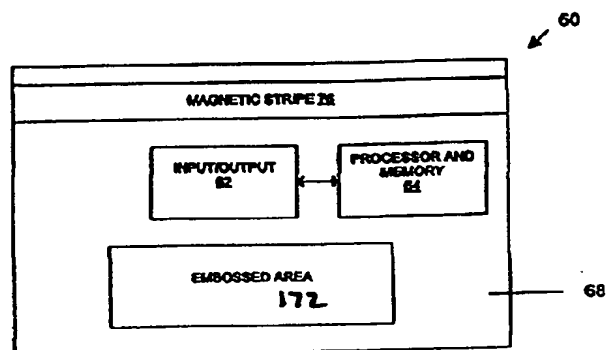
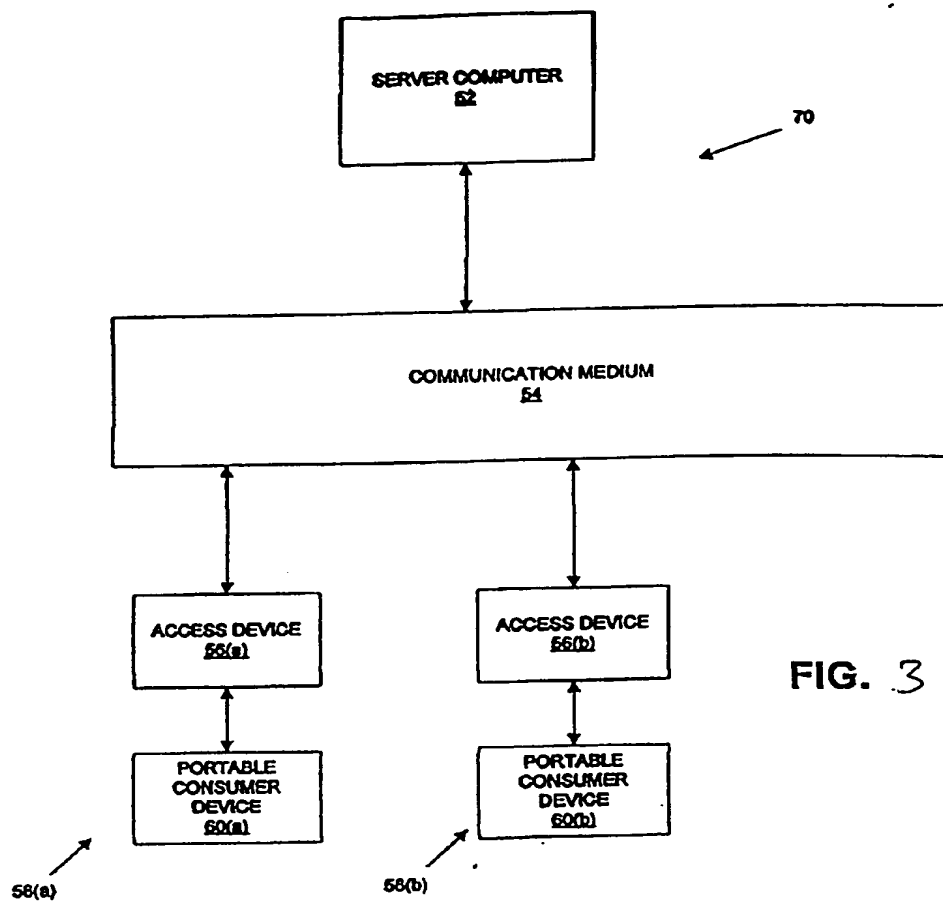


Figure 2



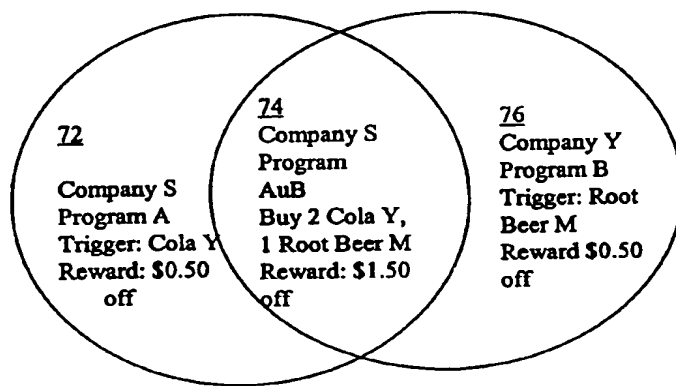
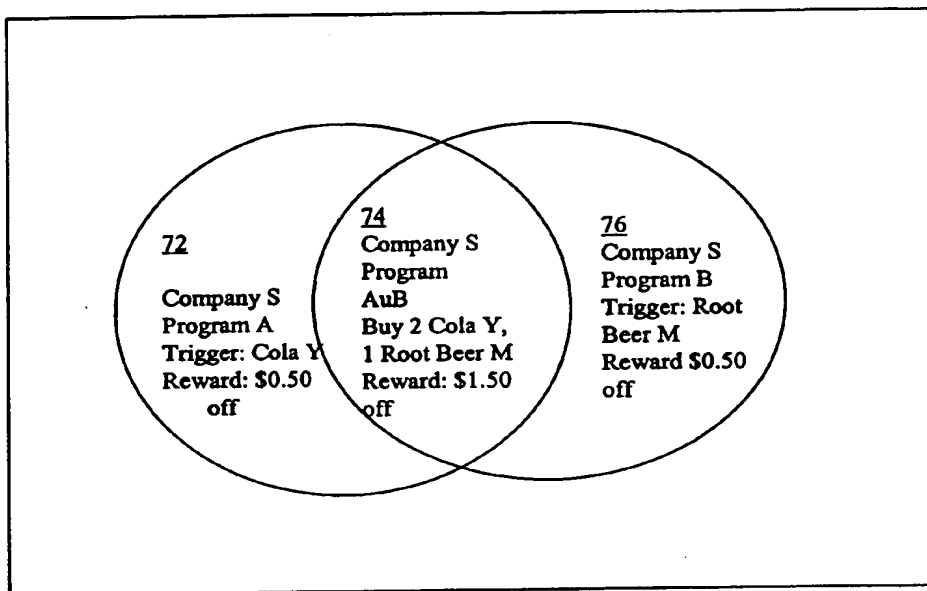


FIG. 5



Company S, Program C
Trigger: Cola Y, not Cola Z
Reward: additional \$0.60 off

75

FIG. 6

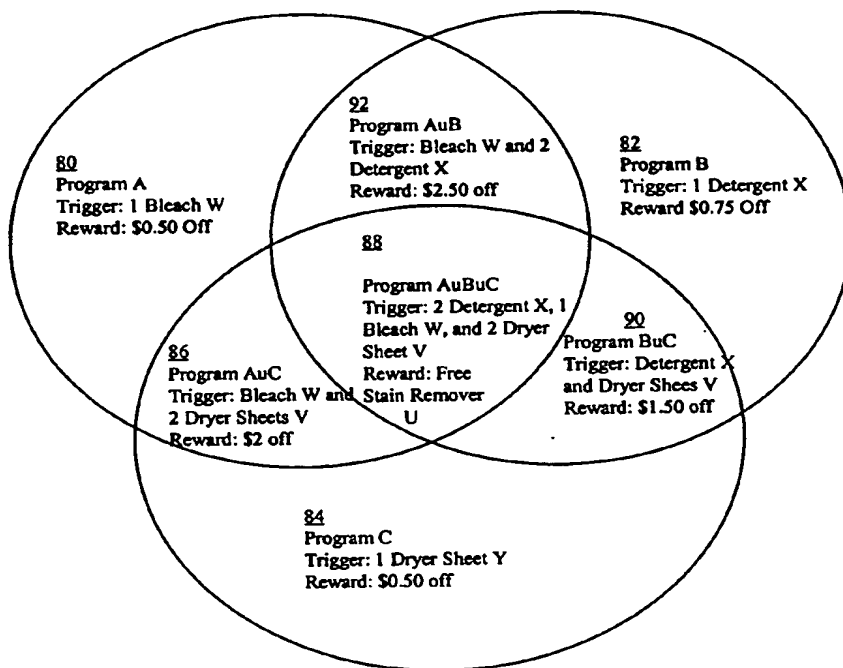


FIG. 7